Individual assignment- Case Study

Topic : **Public relations failure/ success cases**

Style : APA

You must cover following five sections

* Overview of the case
* Reasons for failure/ Success
* What initiatives taken by the company to overcome the situation?
* Your solution as a manager.
* Learning outcome

Pages: 8-10 ( Excluding bibliography)

Double space, Font: Times new roman 12

Deadline: March 13, 2023